



Advertiser's Deck

Thank you for your interest in our advertising opportunities with

CollegeDormEssentials.com

We put your product in front of
Highly motivated consumers

Market Interest

‘College Dorm Essentials’ has over half a million to over million searches every month on average

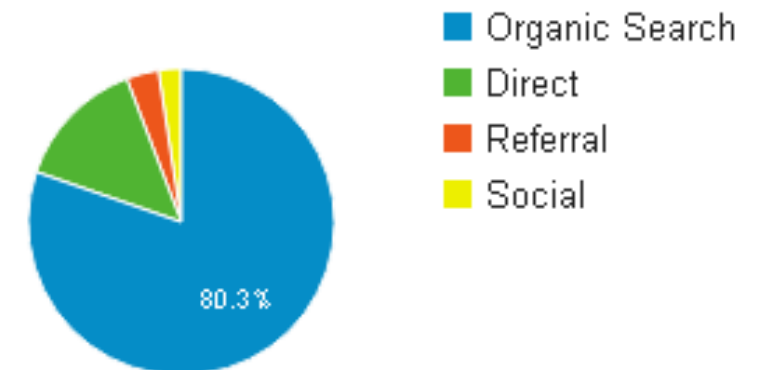
college dorm essentials

Average monthly searches



*Google Keyword Planner Tool

Most are organic!
That MEANS LONG LASTING SEARCHES FOR YEARS!



Cost of Advertising with Others

Ad group (by relevance)		Avg. monthly searches ?	Competition ?	Suggested bid ? ↓
Pack For College (7) what to pack for college dorm, packing for c...	📈	1,270	Low	\$17.90
Dorm Ideas (41) college dorm ideas, college dorm room idea...	📈	30,450	Low	\$4.06
Themed Dorm (9) college dorm themes, dorm room themes, d...	📈	820	Low	\$3.90
College Checklist (12) college checklist, checklist for college, colle...	📈	6,300	Low	\$3.88
Dorm Checklist (20) college dorm checklist, college dorm room c...	📈	8,310	Low	\$3.74
Essential College (19) college dorm room essentials, college esse...	📈	3,790	Low	\$3.21
College Room (14) college dorm room, college dorm rooms, coll...	📈	3,030	Low	\$3.19
Cute Dorm (8) cute dorm rooms, cute college dorm rooms, ...	📈	1,430	Low	\$2.80
Dorm Design (11) design your dorm, college dorm designs, dor...	📈	1,840	Low	\$2.76

Low competition keywords have high bid costs per click!



*Google Keyword Planner Tool



COLLEGE
Dorm Essentials

Advertiser's Deck



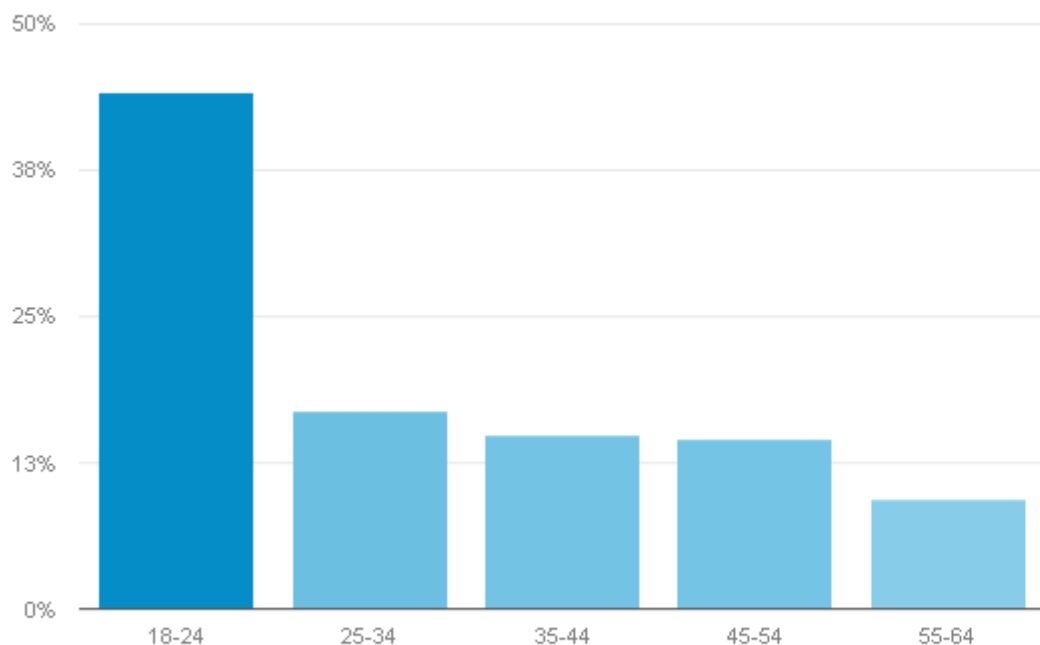
College students and parents
search those terms with
**100% intention to make a
purchase on the spot**



Demographics

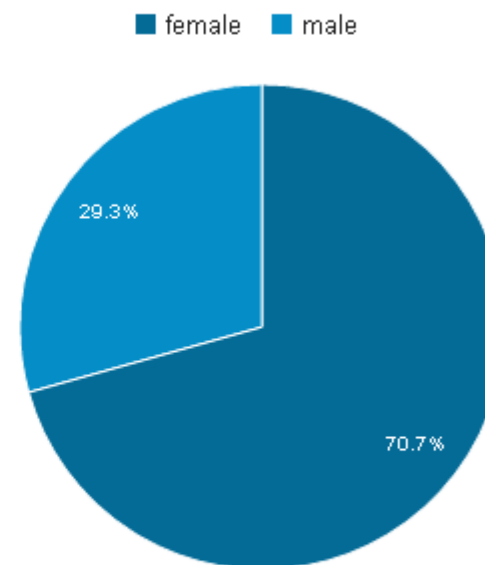
Age

46.61% of total sessions



Gender

55.28% of total sessions



This report was generated on 7/19/16 at 1:29:48 AM - [Refresh Report](#)

**We have a majority female audience who are between the ages of 18-24.
This demographic is the most sought after for commerce.**

*Actual 2016 CollegeDormEssential.com
Data From Google Analytics

Advertising Packages

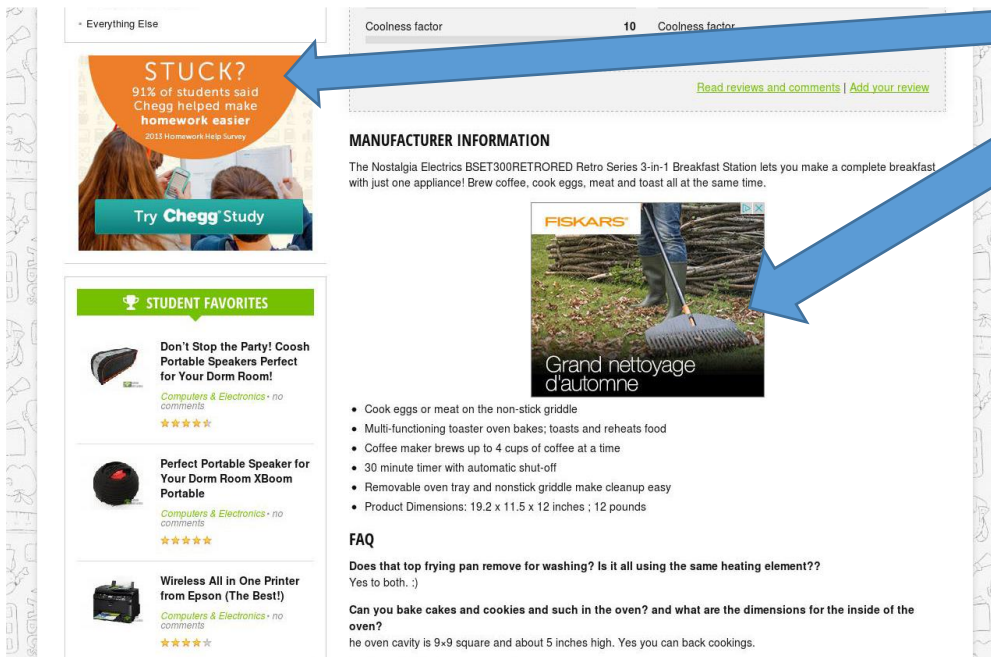
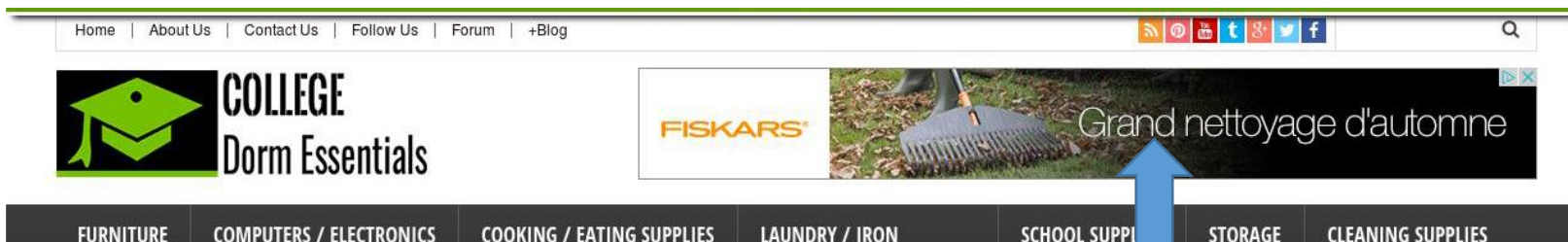
We offer several packages for advertising opportunities.

- 1.) Banner Placements (per month)**
- 2.) Sponsored Review**
- 3.) Branded Sponsored Review**
- 4.) Video Review**
- 5.) 5xAmerican Influencers YouTubers**
- 6.) **Packaged DEAL!!****

1 - Banner Placements

\$250 per month/ each

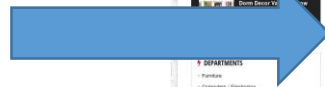
- Leaderboard
- In-Article
- Sidebar
- Every Page



***Benefits:**
Visitor will always see an ad for your product

2 – Sponsored Review

SmartReach®
Bed Phone Pocket.



3 IN 1 TOASTER OVEN, COFFEE MAKER, GRIDDLE BREAKFAST STATION

MUST READS

SHOULD YOU TAKE A SEMESTER OFF FROM COLLEGE?

SEARCH FOR AN ITEM

TESTIMONIALS

3 in 1 Toaster Oven, Coffee Maker, Griddle Breakfast Station

2760

3 in 1 Toaster Oven, Coffee Maker, Griddle Breakfast Station

3 in 1 breakfast station from NutriLogic Electronics has a convection oven toaster, a coffee maker and a grill for cooking eggs or meat or whatever. Very cool and from looking at picture which is perfect for dorm room space. If all you need is to make a meal, it's safe too because you can cover the grill while you're cooking to make the space back into the meal.

If you let the coffee drip out you can pour more water and get over 100% of coffee which should be more than enough. 1 cup is 8 ounces. Also I've used this oven to bake cookies, make hashbrowns, heat up hot proteins (which taste SO GOOD!!!) and I've also made pizza and potatoes with it. Oh ya, also I received it a few WEEKS ago.

It works so good when cooking at the same time, the egg cooking and the coffee pouring in a ASMR enthusiasts delight!

Shipping was free and the price is amazing!

It's important to preheat before cooking, just like any other oven. It's not going to be hot just in a second, it takes a few minutes.

This panel with a portable rice cooker is a pure necessity for dorm room cooking.

9.6 Breakfast in bed got simpler

EDITOR'S SCORE 9.8 **USER'S SCORE** 9.3

Price	10	Price	8
Cooking	9.5	Cooking	10
Cookware factor	10	Cookware factor	10

MANUFACTURER INFORMATION

The NutriLogic Electronics BDT900THORFRED Series 3-in-1 Breakfast Station lets you make a complete breakfast with just one appliance! Brew coffee, cook eggs, meat and toast all at the same time.

PRELIMINARY

Grand nettoyage d'automne

- Cook eggs or meat on the non-stick griddle
- Multi-functioning toaster oven/bake, broil and reheat food
- Coffee maker brews up to 4 cups of coffee at a time
- 20 recipe times with automatic shut-off
- Removable oven tray and removable griddle make cleanup easy
- Product Dimensions: 19.2 x 11.5 x 12 inches / 12 pounds

FAQ

Does that hot trying pan remove for washing? Is it all using the same heating element??

Yes to both :)

Can you bake cakes and cookies and such in the oven? and what are the dimensions for the inside of the oven?

Yes you can bake cakes and cookies and such in the oven? and what are the dimensions for the inside of the oven? The oven cavity is 9.5 square and about 5 inches high. Yes you can bake cookies.

Is this available in any other colors?

Yes only available in the original red.

Does this come with a built in alarm clock so I can keep it on my night stand and cook breakfast without getting out of bed in the morning?

Yes it does!

How much coffee does it brew? It says 4 cups, but doesn't indicate cup size.

It brews 4 cups.

How well does it heat ordinary bread?

It toasts excellently!

3 in 1 Toaster Oven, Coffee Maker, Griddle Breakfast Station

Cook eggs and meat, make coffee or a complete breakfast with this 3-in-1 Toaster oven, grill, and coffee maker. Non-Stick Griddle and Toaster. Oven, reheat.

SHOP ON AMAZON

\$500 one time

BENEFITS:

- In-depth Review
- Highly Persuasive
- Direct Link to Website
- Lasts forever in Google
- Never Deleted**

*Our readers value our opinion

3 - Branded Sponsored Review



The screenshot displays the DormVault website with a dark navigation bar containing links: HOME, PRINTABLE CHECKLIST, MOST PURCHASED, DORM ROOM DECOR, BEDDING ESSENTIALS, STORAGE, MORE, and CONTACT. Below the navigation bar is a hero banner for the DormVault product, featuring an orange background, the DormVault logo, a description of the product, and a price tag of \$59.99 with a 'BUY THIS ITEM' button. The main content area is titled 'PROTECT YOUR PROPERTY: DORMVAULT' and includes a 'MUST READS' section with a featured article about the product's safety. A search bar and 'QUICK LINKS' section are also visible.

HOME PRINTABLE CHECKLIST MOST PURCHASED DORM ROOM DECOR BEDDING ESSENTIALS STORAGE MORE CONTACT

DORMVault
Designed for college life to protect your property. Easy to use, a modern design. Over 100,000 SATISFIED customers!

\$59.99
BUY THIS ITEM

Home » Dorm Room Storage » Protect Your Property: DormVault

PROTECT YOUR PROPERTY: DORMVAULT

MUST READS

9.2 SCORE
COLLEGE DORM ROOM STORAGE
Dorm Room Storage

PROTECT YOUR PROPERTY: DORMVAULT
3 Million students enter college every year, yet few think about safety of their property. ...

SEARCH FOR AN ITEM

QUICK LINKS

Dorm Safe Review Unboxing DormVault.com

DORM Vault

www.dormvault.com

\$750 one time

BENEFITS:

- Leaderboard Banner
- Branded Background
- Clickable Background
- All Benefits of review
- Higher Converting**
- Never Deleted**

4 - Video Review



<https://www.youtube.com/watch?v=tQBi86JcXG8>

\$800 one-time

BENEFITS:

- Mass Exposure!
- In-depth Review
- Highly Persuasive
- Demonstration
- Direct Link
- Video can be in article
- Highly Searchable on YouTube**
- Never Deleted**

5 – Video Influencers

YouTube DormVault

Filters About 163 results

DormVAULT Installation Video
DormVAULT
7 years ago • 4,669 views
How to install your DormVAULT DV450 Cube Safe and DV700 Laptop Safe.
1:45

Dorm Safe Review Unboxing DormVault.com
College Dorm Essentials
1 month ago • 85 views
Use coupon code: CDE2016 at http://dormvault.com/cart to get a 10% discount while checking out. Over 3 million freshman will be ...
3:26

Tablet Safe - The College Dorm Safe from DormVAULT Review & Demonstration
To Toy Or Not To Toy
1 week ago • 32 views
If you're looking for a safe for your college dorm room, the this is the best college dorm safe. The DormVault comes with a ...
1:50

What you NEED for College: Dorm Essentials Review - Dorm Vault
College Dorm Essentials
1 month ago • 25 views
Designed for college life to protect your property. Easy to use, a modern design. Over 100000 customers have bought Dormvault ...
1:35

Best College Dorm Safe- DormVAULT 2016 Review - College Dorm Room Essentials
Matthew Franco
2 days ago • 11 views
If you're looking for a safe for your college dorm room, then this is the best college dorm safe. The DormVAULT comes with a ...
NEW
3:10

Best College Dorm Safe - DormVAULT 2016 Review - College Dorm Room Essentials
Ashley Santiago
3 days ago • 5 views
If you're looking for a safe for your college dorm room, the this is the best college dorm safe. The DormVault comes with a ...
NEW
4:30

Best College Dorm Safe - DormVAULT 2016 Review - College Dorm Room Essentials
thenewmeredith
1 week ago • 8 views
If you're looking for a safe for your college dorm room, the this is the best college ...
4
WATCHED

\$1000 one time

- **Highly Searched**
- **Never Deleted**
- **Very Influential**
- **Can include free Amazon/Walmart review at request**
- **Americans**

6 – All in One Deal

- 1. Branded Sponsored Review Page**
- 2. Video Review**
- 3. American Video Influencers YouTubers**

\$2000 One Time
That's \$550 Discounted



COLLEGE
Dorm Essentials

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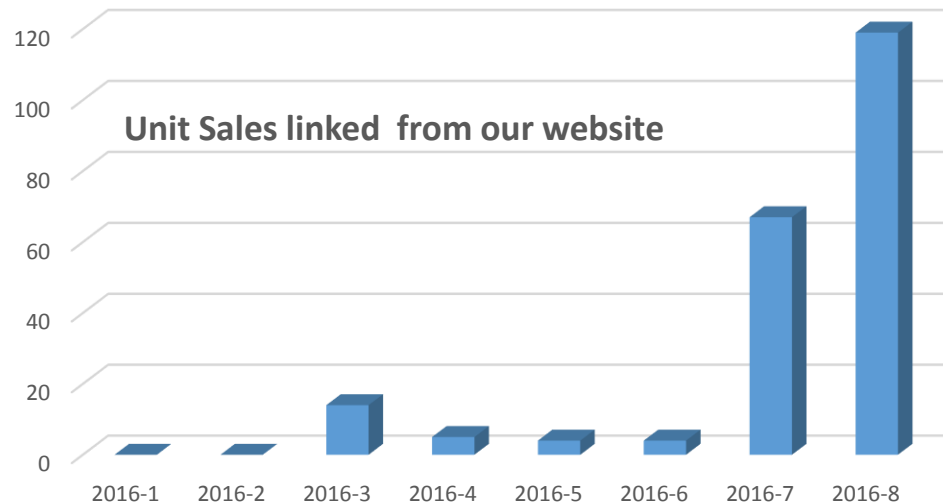


www.dormvault.com

DormVAULT Case Study

(July 1st – August 15th) 1.5 months

Results:



That is a 589% increase in sales!

And sales still continue as we do not delete the sponsored reviews.



Advertiser's Deck

Thank you for your interest in our advertising opportunities with
CollegeDormEssentials.com

We hope you know 100% of our visitors come with intent to Purchase.
We Also NEVER DELETE REVIEWS, UNLESS ILLEGAL or BREAKING TERMS